



**HOME OF BLACKBIRD MICRO MIDGET RACING CLUB, INC
P.O. BOX 10246, WILMINGTON, DELAWARE 19850**

To our Potential Sponsor:

My name is Tom Landwher and I am the current President of Airport Speedway. We are actively seeking Sponsors for our 2017 *Race Season*. Let me first tell you about Airport Speedway.

- Airport Speedway has been offering some of the best racing entertainment for over 50 years.
- Approximately 300 to 400 fans, racers and pit personnel attend the Saturday night shows.
- With a wide range of people attending each event, there are opportunities to reach a very diverse group of people.
- The Micro Sprint division that we are part of receives attention in several local and regional newspapers.
- The track offers four weekly classes that average over 20 cars per class each night.
- The track is very affordable and offers affordable entry fees, and children under 6 are free.
- Airport Speedway is a 1/8 mile clay oval racetrack, and is always in good race condition.
- This is always an exciting night to treat family, friends and business associates to a great night out.
- We have an excellent concession stand located right by the Grandstands for our fans.
- Airport Speedway has a maintained website that may benefit your company. www.airportspeedway.com
- Be part of this country's fastest growing spectator sports.

Airport Speedway would like to offer you the opportunity to be part of the racing experience by sponsoring our upcoming season set to begin in April of 2017. As part of the sponsorship relationship, you will receive the opportunity to advertise at one of America's fastest spectator sports. Auto racing has always been a positive venue to reach potential consumers with various products from household cleaners to auto parts and supplies.

Our track Advertising and Sponsorship starts out at \$100.00 for an ad in our weekly program to \$5,000 to be a Premiere Sponsor, which would allow you the use of our VIP Booth for one week, one week Employee admission, a billboard advertising your company for the season and ads in our weekly program as well as Annual Banquet Program. We will supply the billboard, just supply us with a business card. Airport Speedway will also graciously accept merchandises to donate as well. If you have a product that our drivers could showcase, please contact me directly for donation details.

Thank you for your time and for considering Airport Speedway for sponsorship. We at Airport Speedway look forward to having you join our Race Family in the 2017 Season!

To become an Airport Speedway Sponsor, please see the Sponsor Form.

For any questions, please contact me.

Tom Landwher, President
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